

New Cybersecurity Member Benefit

The real estate industry remains highly vulnerable to cybercrime, and figuring out what type of insurance you need to protect your business in the event of an online attack isn't easy. In fact, coverage is often overlooked, as most brokers think E&O insurance



policies cover loss from a cyberattack, which may not be the case. That's why NAR sought a solution that would provide education and advice on preventing and detecting

cyberattacks, plus access to the right cyber insurance policy should one occur.

CyberPolicy helps real estate professionals compare, quote, and buy cyber insurance and is the newest REALTOR Benefits® Program partner, offering policies to protect your real estate business. REALTOR®-owned brokerages have access to NAR-exclusive premium discounts and enhanced coverage.

NAR selected CyberPolicy to deliver customized plans that meet the unique needs of our members, including third-party (or client) phishing fraud and coverage for situations where your email is hacked and used by criminals seeking to steal money through fraudulent wire transfer requests and other means. The plans aim to make sure you're able to quickly restore operations after a cyberattack or fraud occurs. The insurers will work with you to recoup losses and legal costs, recover stolen data, and preserve your professional reputation.

While brokers must continue to be vigilant in educating agents about ways to reduce exposure, cyber liability insurance offers another layer of protection. Contact CyberPolicy's team of licensed insurance advisers for professional advice on the right cyber liability insurance for your business. For more information, visit NAR.realtor/RealtorBenefits/CyberPolicy. Remember, to receive the full benefits, be sure to mention your NAR membership when contacting CyberPolicy.



Sharpen Your Tech Edge

If you're eager to learn more innovative technologies change real estate, plan now to attend one of NAR's Tech Edge events in 2020. These one-day, high-energy sessions are packed with short, fast-paced sessions presented by a mix of NAR speakers, well-known industry thought leaders, and local real estate technology experts. Early registration is \$49 for the full-day program and lunch. For session descriptions, speaker profiles, and registration information, visit NARTechEdge.com. Here's the schedule of upcoming events: **Tampa, Fla., May 7 • Ann Arbor, Mich., June 4 • Louisville, Ky., June 11 • Centennial, Colo., July 21 • Omaha, Neb., Sep. 12**

Build a Better Brokerage

The REALTOR® Broker Summit, held March 31 to April 1 in Hollywood, Calif., is where you'll hear industry leaders discuss the newest technologies and business strategies driving the nation's top brokerages. Don't miss this opportunity to network with an elite community of real estate leaders, tech entrepreneurs, and top brokers from across the country. Learn more at nar.realtor/brokersummit.

Struggling Over Client Content

The REALTOR® Content Resource—an exclusive tool for REALTORS®—provides free, engaging content from houselogic.com, which you can share with your clients and prospects. HouseLogic is NAR's award-winning content resource for homeowners, buyers, and sellers. Log in to the REALTOR® Content Resource at members.houselogic.com to find ready-to-go articles on topics from home improvements to finances. The homebuying and homeselling guides, whitepapers, and brand with your company name and logo, may be especially helpful for your buyers and homeowners. Share this trusted info in your social media listings and presentations. You'll find even more great content to share by following HouseLogic on Facebook, Twitter, and Pinterest. Subscribe to the REALTOR® Content Resource newsletter by emailing rcrsupport@houselogic.com.